



***Announcing the Winners of***  
**APEX 2025**  
**The Thirty-Seventh Annual**  
**Awards for Publication Excellence**  
**A Competition for**  
**Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2025, the thirty-seventh annual awards program recognizing excellence in publishing by professional communicators.

The APEX Awards are based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual subcategories.

With a Presidential election year...the continuing sophistication and increased usage of AI...international events...wild stock market fluctuations...and the ever-changing world of new technology, there was no shortage of topics that our entrants addressed in 2024. The quality of all the entries continues to impress our judges year after year. In fact, each year, the judges find it harder and harder to select the winners because of the high caliber of so many entries, and 2025 was no exception. To all those who set aside time to submit entries to APEX 2025, please accept our heartfelt thanks.

With more than 1,000 entries, competition, as always, was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 14 major categories, with 422 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2025 included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor; John De Lellis, Concepts Editor & Publisher; Christine Turner, Contributing Editor of the Writing That Works Archives; and Anne Gilio, Consulting Editor.

The APEX 2025 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Award plaques are also shown, but are being shipped under separate cover.

Should you wish to order additional award certificates or plaques – to recognize co-workers, colleagues or vendors who helped prepare a winning entry – you may do so online at [ApexAwards.com/certificates](https://ApexAwards.com/certificates). If your entry did not win an award this year, please accept our thanks for participating and our best wishes for success in the 2026 APEX Awards for Publication Excellence.

Cordially,

A handwritten signature in black ink that reads 'Ken Turtoro'.

Ken Turtoro  
Executive Editor  
The APEX Awards  
Communications Concepts, Inc.  
[info@ApexAwards.com](mailto:info@ApexAwards.com)





## Questions & Answers about APEX 2025

## The 37th Annual Awards for Publication Excellence Competition

Sponsored by the  
Editors of Writer's  
Web Watch and  
the Writing That  
Works Archives

### **How were awards presented?**

APEX 2025 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### **How many entries were there? How many awards were given?**

1,007 entries were evaluated in the following distribution:

Writing/Type of Media: 152; Writing/Topics: 137; Magazines, Journals & Tabloids: 201; Electronic Media: 118; Campaigns, Programs & Plans: 71; Design & Illustration: 75; Newsletters: 44; Print Media: 26; Websites: 40; Social Media/Content Creation: 32; One-of-a-Kind Publications: 29; Annual Reports: 19; Workplace Skills & Development: 20; Current Events & Trending Topics: 43.

A total of 100 APEX Grand Awards were presented in 14 major categories to honor the outstanding works in those categories. 422 APEX Awards of Excellence recognize excellence in 100 individual subcategories.

For the number of awards presented in each major category, please refer to the list of winning entries on the following pages.

### **How competitive were the entries?**

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an exceptional level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### **Did low-budget entries stand a chance?**

Yes. Many of the winning entries in APEX 2025 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staffs.

### **Who are the APEX judges?**

The panel of judges included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the Writing That Works Archives and Anne Gilio, Consulting Editor.

### **What does Communications Concepts, the APEX sponsor, do?**

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes Writer's Web Watch, an e-newsletter on print, web, electronic and social media, and the Writing That Works Archives, a resource for business communicators.

### **How is the list of winning entries organized?**

Grand Award winners are listed by main category.

Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name within each subcategory.)

### **How can I order more award certificates?**

You may order additional certificates online for co-workers, supporting vendors or clients. Please use the online order form at [ApexAwards.com/certificates](http://ApexAwards.com/certificates).

# GRAND AWARDS

## WRITING / TYPE OF MEDIA

Melissa Stanton  
*Housing That's Home  
for Residents With  
(or Without) Intellectual and  
Developmental Disabilities*  
AARP Livable Communities  
Washington, DC

Nuray Taylor  
Diego Laje  
*Disinformation in the Age of AI*  
AFCEA International  
Fairfax, VA

John Perkinson  
*Endeavor Pilot Performs on the  
Flight Deck and Concert Stage*  
Air Line Pilots Association  
McLean, VA

Jaime Aron  
*Challenges of caring for  
Alaskans: Fewer people, across  
more miles, often in cold, dark*  
American Heart  
Association News  
Dallas, TX

Anette Breindl  
Mar de Miguel  
Tamra Sami  
*HIV cure, a less uncertain journey*  
BioWorld Science,  
from Clarivate  
Talking Rock, GA

Nicole Lim  
Anirudh Sharma  
Li Min Chua  
*The next pandemic? How a  
familiar virus exploits new hosts*  
Duke NUS Medical School  
Singapore

Bruce Rosenstein  
Sarah McArthur  
*Leader to Leader Column: Sarah  
McArthur Editor-in-Chief column*  
Frances Hesselbein  
Leadership Forum  
Rockville, MD

Liza Berger  
*The last word on home care*  
McKnight's Home Care  
Northbrook, IL

Veronica Magan  
Kathryn Mayer  
*How HR Leaders Can  
Champion Workplace Support  
for Domestic Abuse Survivors*  
SHRM  
Alexandria, VA

Sherlyn Quek  
Benita Teo  
Thrina Tham  
*PIONEER People Series*  
So Drama! Entertainment  
Singapore

Carl Kirton  
Jacob Molyneux  
*AJN's Reflections Column:  
"Unfinished Business"*  
by Lois Gerber, "The Early  
Morning Visit" by Alice Johnson,  
and "A Night Before Christmas,  
1977" by Alice Johnson  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

Carolyn Allard  
*The Department Chair: The  
Chair's Role in Fostering Equity*  
Wiley  
Los Angeles, CA

Tishayla Williams  
*Preserving Progress: Why  
Education is Essential for  
Women's Empowerment*  
Wiley  
Los Angeles, CA

Ethan Stonerook, MS,  
MMS, PA-C  
Richard W. Dehn, MPA,  
PA-C, DFAAPA  
*JAAPA Mindful Practice  
Department 2024*  
Wolters Kluwer Health  
Philadelphia, PA

## WRITING / TOPICS

Michael O'Neill  
*Rare Disease Day 2024  
at NIH Features Remarks  
from NIH Director*  
BioQuick Online News  
Madison, WI

Kia Warren  
*My CSX DEI Story*  
CSX Corporation  
Jacksonville, FL

Sara Grillo  
*May/June 2024, Pg. 84-94,  
"Shaping Tomorrow's Smiles  
with Today's Tech"*  
Dental Product Shopper  
Manalapan, NJ

Marilyn Oermann  
*Prompt Engineering  
for Nurse Educators*  
Duke University, Editor-in-Chief  
Nurse Educator  
Chapel Hill, NC

Joan-Marie Stiglich  
*'We cannot pour from an empty  
cup.' Work-life balance takes  
priority for today's providers*  
Healio  
Thorofare, NJ

Joanna Goodrich  
*The Story Behind Pixar's  
RenderMan CGI Software*  
IEEE The Institute  
Piscataway, NJ

IEEE Publications Department  
*IEEE Robotics & Automation  
Magazine, September 2024,  
"What Is the Proper Gait Pattern  
for People With Paraplegia Who  
Wear Powered Exoskeletons?"*  
Institute of Electrical and  
Electronics Engineers  
Piscataway, NJ

Daniel Wood  
*Domestic violence survivor calls  
for change to insurance contracts*  
Insurance Business Australia  
Toronto, ON  
Canada

Kathy Schoonover-Shoffner,  
PhD, RN  
*Understanding Eating Disorders  
and the Nurse's Role in Diagnosis,  
Treatment, and Support*  
Intervarsity, Nurses  
Christian Fellowship  
Madison, WI

Amanda Gosman, MD  
Paige Benyamein, MD  
*A Work in Progress:  
Women's Status in the  
Plastic Surgery Workforce and  
Recommendations for Success*  
The Aesthetic Society  
Garden Grove, CA

Pamela Tarapchak  
Haley Gray  
Valerie Neff Newitt  
*Sending T Cells Into Space in  
Hopes of Improving Cancer Care*  
Wolters Kluwer Health  
Philadelphia, PA

## MAGAZINES, JOURNALS & TABLOIDS

Jay P. Goldman  
Liz Griffin  
Jacqueline Hyman  
*September 2024 issue of School Administrator magazine*  
AASA, The School Superintendents Association  
Alexandria, VA

Laine Crosby  
*ABA Risk and Compliance magazine, September/October 2024*  
ABA Risk and Compliance magazine  
Washington, DC

Hannah Harari  
*May 2024 FSJ on the AFSA and Foreign Service Centennials*  
AFSA - Foreign Service Journal  
Washington, DC

Jennifer Adams  
*Spotlight on AI*  
American Association for Justice  
Washington, DC

Marilyn Cooper  
Christen Aragoni  
*Liberal Education Winter 2024*  
American Association of Colleges and Universities  
Washington, DC

Rebecka Wulf  
*Critical Care Nurse: October 2024*  
American Association of Critical Care Nurses  
Aliso Viejo, CA

Hilary Moore  
Jeff Papa  
Ryan Donlan  
*Mensa Research Journal*  
Mensa Foundation  
Hurst, TX

Susan Straight  
Trent Spiner  
*Monitor on Psychology Annual Trends Issue*  
American Psychological Association  
Arlington, VA

Kenneth L. Mercer  
John R. Hughes  
Scott A. McPherson  
*Journal AWWA September 2024*  
American Water Works Association  
Denver, CO

George Dunea  
Elizabeth Ruda  
*Hektoen International - a journal of medical humanities*  
Hektoen Institute of Medicine  
Chicago, IL

Karen Panetta  
*IEEE Women in Engineering December 2024 Issue - Tech-Savvy & Trailblazing: Inspiring the Next Generation of Women*  
IEEE Women in Engineering  
Medford, MA

Daniel Owsley  
Catherine Pomiecko-Meany  
*Focus North*  
Innovative Publishing  
Louisville, KY

James Burton  
*InvestmentNews The Women's Issue*  
InvestmentNews  
Toronto, ON  
Canada

Maryland Sea Grant  
Communications Team  
*Chesapeake Quarterly Vol. 23: Emerging Environmental Challenges*  
Maryland Sea Grant  
College Park, MD

Jodi Miller  
*Challenging Racism from Past to Present ~ Special Issue of Respect*  
New Jersey State Bar Foundation  
New Brunswick, NJ

Kevin C. Chung, MD, MS  
Amy S. Colwell, MD  
Angela Burch  
*Plastic and Reconstructive Surgery - January 2025 - Volume 155, Issue 1*  
Plastic and Reconstructive Surgery  
Arlington Heights, IL

Britney Booth  
Rob Thoresen  
*Covers Magazine - Spring 2025*  
Ruffed Grouse Society & American Woodcock Society  
Chelsea, AL

Laurie Shuster  
*State of Women in Engineering Issue*  
Society of Women Engineers  
Chicago, IL

J. Richelle Joe  
Catherine Clifton Hardman  
Gretchen C. Porter  
*The Professional Counselor - Volume 14, Issue 2*  
The Professional Counselor  
Greensboro, NC

Jamesetta A. Newland, PhD,  
FNP-BC, FAANP, DPNAP, FAAN  
Jen Zimmerman  
Kimberly Yoon  
*The Nurse Practitioner, Volume 49, Issue 3 (March 2024): Pediatrics special issue*  
Wolters Kluwer Health  
Philadelphia, PA

## ELECTRONIC MEDIA

Jeff Griffith  
Mary Koik  
Jeff Griffith  
*Jim McCloughan, Medal of Honor Recipient at Stones River Battlefield*  
American Battlefield Trust  
Washington, DC

Adele Sommers  
*Using a Presentation Needs Assessment*  
Business Performance Inc.  
Ukiah, CA

Marjorie Machuca  
*Florida City Gas - Natural Gas Home Tour*  
Chesapeake Utilities Corporation  
Dover, DE

Hansa Bhargava  
Georgia Salvaryn  
*Physicianary*  
Healio  
Thorofare, NJ

Paul Lucas  
*Cyber insurance - strategic insights for 2025*  
Insurance Business America  
Toronto, ON  
Canada

Vivian Richardson  
NAVC  
*YouTube Channel*  
NAVC  
Orlando, FL

Andrew Snyder  
Brittany Montes  
Orlando Health Video Team  
*Orlando Health News Review*  
Orlando Health  
Orlando, FL

Sherry Nigam  
Paul Comfort  
*The New Future  
of Public Transportation*  
SAE International  
Saint Joseph, MI

Tony Pipa  
Fred Dews  
Gastón Reboredo III  
*"Reimagine Rural," a podcast  
from the Brookings Institution*  
The Brookings Institution  
Washington, DC

Martin Bide  
*Color: From Concept to Consumer*  
University of Rhode Island  
Durham, NC

Ericka Conant  
Emily Picillo  
*Nursing Isn't Easy Podcast by  
Nursing Made Incredibly Easy*  
Wolters Kluwer Health  
Philadelphia, PA

## **CAMPAIGNS, PROGRAMS & PLANS**

Ronald Sharek  
Justin Emerson  
Seth McCarty  
*Official FI Las Vegas  
Grand Prix Watch Party*  
City of Henderson  
Henderson, NV

Kimberly Burch-Garcia  
*County of Los Angeles  
2024 DPSS/DCFS Save More  
and Enrollment Campaign*  
County of Los Angeles  
Deferred Compensation and  
Thrift Plan 457(b) Horizons  
& County of Los Angeles  
401(k) Savings Plan  
Los Angeles, CA

Gayle Pohl  
Kaley Hamm, Karlee Timm  
KD Williams, Emerson Green  
*Fundraising and  
Communication Plan for  
Veterinarians International*  
Veterinarians International  
Cedar Falls, IA

Stephanie Quinn  
*Launching SCSP's  
First Ever Artificial Intelligence  
Conference and Tradeshow*  
Kiterocket  
Phoenix, AZ

Erin Ward  
Cindy Bowman  
Sarah Berthume  
*OEBB: Brain Matters  
(February and March  
2024 newsletter editions)*  
Mercer  
Newberg, OR

Andrew Snyder  
Rod James  
Lindsay Gigler-Huff  
*Orlando Health | Brightline  
Station Partnership*  
Orlando Health  
Orlando, FL

John Renz  
Michelle O'Brien  
Susanne Bassmann  
*Prudential Momentum IUL  
Launch Campaign*  
Prudential  
Newark, NJ

Sara Strish  
Brittany Scheckelhoff  
Mia Zicoello  
*The Austin Company - Trade Show  
Booth and Trade Show Campaign*  
The Austin Company  
Cleveland, OH

Tracy Vecchio  
Kristi Payne  
Jennifer Longley  
*The USFN Source*  
USFN - America's Mortgage  
Banking Attorneys  
North Richland Hills, TX

## **DESIGN & ILLUSTRATION**

Sharon Bhagwandin  
Susie Fager  
Dit Rutland  
*Air Line Pilot Magazine  
Pilot Photography Issue*  
Air Line Pilots Association  
McLean, VA

*2025 Masters Journal*  
Augusta National Golf Club  
& H.O. Zimman, Inc.  
Lynn, MA

Jason Brauncowski  
*"Creeping Decline"*  
Concealed Carry Magazine  
West Bend, WI

Brian Hubbard  
*History panels*  
Lee Health  
Fort Myers, FL

Edirin Oputu  
Brian McGrath  
*Temple University Center City  
Campus 50th Anniversary*  
Temple University  
Philadelphia, PA

Claire Barham  
*Elegant Elephant Travel Print Ad*  
The N2 Company  
Battleboro, NC

Aneel Karim  
*Jab Molassies at UWI St  
Augustine OldYard 2025*  
The University of the West  
Indies, St. Augustine Campus  
St. Augustine, North East  
Trinidad and Tobago

*2024 US Open Tennis  
Tournament Program*  
USTA & H.O. Zimman, Inc.  
Lynn, MA

## **NEWSLETTERS**

Genni Burkhart  
Cori Ricca  
Susan Richards  
*A Comprehensive Approach  
to Safe and Inclusive Sedation  
Dentistry. Improving Lives  
and Growing Practices*  
DOCS Education  
Seattle, WA

Lawrence Faltz  
*SkyWAAatch, the monthly  
newsletter of Westchester  
Amateur Astronomers*  
Westchester Amateur  
Astronomers  
Valhalla, NY

Stephen Hundley  
Angela Bergman  
Jerry Daday  
*Assessment Update: Special  
Issue on High-Impact Practices*  
Wiley  
Los Angeles, CA

## **PRINT MEDIA**

Andrew Snyder  
Lindsay Gigler-Huff  
Val Garcia  
*Orlando Health  
Comprehensive Overview*  
Orlando Health  
Orlando, FL

Erika Houser  
PSBA Government Affairs Team  
*PSBA Advocacy Guide:  
Speak Up for Public Schools*  
Pennsylvania School  
Boards Association  
Mechanicsburg, PA

Eric Siegel  
*The AI Playbook: Mastering  
the Rare Art of Machine  
Learning Deployment*  
Predictive Analytics World  
San Francisco, CA

## WEBSITES

Scott Kaniewski  
*Massage & Bodywork  
Magazine Website*  
Associated Bodywork  
& Massage Professionals  
Golden, CO

Katherine O'Brien  
Randy Craig  
Noah Silverman  
*InterfaithAmerica.org*  
Interfaith America  
Chicago, IL

Ginny Van Cura  
*Let's Build a Healthier Future  
— Together | Optum Rx*  
OptumRx  
Arlington Heights, IL

## SOCIAL MEDIA / CONTENT CREATION

Kimberly Marselas  
*Kim Marselas blogs on the  
Long-Term Care Staffing Crisis*  
McKnight's Long-Term  
Care News  
Northbrook, IL

Bianca Montoya  
Blake Carver  
Laura Amann  
*100 Years of Confident Voices /  
A Documentary About  
Toastmasters International*  
Toastmasters International  
Englewood, CO

## ONE-OF-A-KIND PUBLICATIONS

Michele Kho  
*Care Beyond Boundaries:  
The Woodlands Health Journey*  
Mediacorp Pte Ltd  
Singapore

Lisa Ryckman  
Steve Miller  
Kevin Frazzini  
*NCSL State Legislatures  
Magazine Summit 2024*  
National Conference of State  
Legislatures (NCSL)  
Denver, CO

Anne Llewellyn  
Andrea Morris  
*Stepping Up to Certification:  
2025 Special Report*  
Nurse Advocate  
Plantation, FL

## ANNUAL REPORTS

Seth Katzen  
Alex Tornek  
*TOGETHER As One*  
Jewish Federation of Delaware  
Wilmington, DE

## WORKPLACE SKILLS & DEVELOPMENT

Tara Mancinelli  
*Drug Free Workplace*  
Lockheed Martin  
Apalachin, NY

Morgan Kennedy-Lamphier  
Julia Mays  
Casey Smith  
*Improving HCAHPS & Key  
Behaviors Training Initiative*  
Orlando Health  
Orlando, FL

## CURRENT EVENTS & TRENDING TOPICS

Steve Schering  
*Articles for pediatricians/  
about pediatrics*  
American Academy of Pediatrics  
Itasca, IL

Fenella Saunders  
Michael Kennish  
Nicholas Gerbis  
*Estuaries Face a Stormy Future*  
American Scientist Magazine  
Research Triangle Park, NC

Dave Shaw  
*Coastwatch Magazine:  
The 2024 Volume Year and the  
Winter 2025 Edition (Five Issues)*  
Coastwatch Magazine  
Raleigh, NC

Kerry Hansen  
*Women in Leadership columns,  
Public Management Magazine*  
ICMA  
Midlothian, VA

Mary Beth Schwartz  
*Energy Efficiency is Not Enough!*  
IEEE Power Electronics Magazine  
Milford, NJ

Communications  
& Design Division  
*Lake County Forest  
Preserve District Referendum  
Educational Campaign*  
Lake County Forest Preserves  
Libertyville, IL

Keith Guse  
Melissa Adams  
Laurie Hess  
*MerckVetManual.com coverage  
of Avian Influenza (Bird Flu)*  
Merck  
Rahway, NJ

Hudson Riehle  
Bruce Grindy  
Beth Lorenzini  
*State of the Restaurant  
Industry 2024*  
National Restaurant Association  
Washington, DC

Amy S. Colwell, MD  
Joseph J. Disa, MD  
Kevin C. Chung, MD  
*"Technical Advancements  
and Innovations in Breast  
Reconstruction"- PRS  
Supplement 154(4S)*  
Plastic and  
Reconstructive Surgery  
Arlington Heights, IL

Carl Kirtton  
Jennifer Fink  
Corinne McSpedon  
*AJN Reports:  
Abortion Care in the Dobbs Era*  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

# AWARDS OF EXCELLENCE

## WRITING / TYPE OF MEDIA

### #1. Writing / Type of Media - Feature Writing

Kevin Cuddihy  
*Flying Fathers, Flying Daughters*  
Air Line Pilots Association  
McLean, VA

Sean Stangland  
*Feature articles for pediatricians/about pediatricians*  
American Academy of Pediatrics  
Itasca, IL

Jaime Aron  
*When her son was diagnosed with severe heart problems, she blamed herself. Could she get over it?*  
American Heart Association News  
Dallas, TX

Chasidy Sisk  
*Slaying a Giant: Consumer Defeats Progressive in Short-Pay Lawsuit*  
Chasidy Rae Sisk Writing and Communications LLC  
New Castle, DE

Dave Shaw  
Cayla Cothron  
*Ice to Ocean: From the Sources of Sea Level Rise to the Coast of North Carolina*  
Coastwatch Magazine  
Raleigh, NC

Frank Jastrzembski  
*Frank Jastrzembski – "Game On"*  
Concealed Carry Magazine  
West Bend, WI

Sara Grillo  
*Mar/Apr 2024 Pg. 58-63 "Trust the Process...and the Products"*  
Dental Product Shopper  
Manalapan, NJ

Krystie Dovenmuehler  
*Independent Bankers Association of Texas – Winter 2024, "A Blueprint for Better Banking: Independent Financial Redefines Corporate Responsibility and Builds Bridges to Sustainable Health Care"*  
E&M Consulting Inc.  
Chaska, MN

Natalie Willis  
*Rebuilding Recovery and Rock 'n' Roll*  
Hammock Publishing  
Nashville, TN

Joan-Marie Stiglich  
*Does the world still need an HIV vaccine? Experts say yes*  
Healio  
Thorofare, NJ

Andrea Zander  
*"Her Journey," Institutional Real Estate Americas, March 2024*  
Institutional Real Estate, Inc.  
San Ramon, CA

Kim Fernandez  
*Sailing Differently*  
National Club Association  
Bethesda, MD

Jennifer Hartman  
Marianne Sy-Lucero  
*Academy Award-winning Animation alumna Domee Shi returns to Sheridan for fireside chat*  
Sheridan College  
Oakville, ON  
Canada

Leah Sherwood  
*New Initiative Seeks to Jump-start Era of CMMML Care*  
SOHO  
Los Angeles, CA

Carl Kirton  
Felice Freyer  
*AJN Reports: The Challenge of Convenient Care*  
The American Journal of Nursing (AJN) / Wolters Kluwer  
New York, NY

Samara Kuehne  
Nicholas King  
*Corporate Philanthropy Reports: Study shows ways for companies to stem decline in donors, volunteerism*  
Wiley  
Los Angeles, CA

### #2. Writing / Type of Media - Regular Departments & Columns (Enter either your single best Column or Department, or enter a series of [up to 3] columns or departments)

Jennifer Adams  
*Hear Our Voices*  
American Association for Justice  
Washington, DC

Laura Haefner  
*AACN Advanced Critical Care: Ethics in Critical Care column*  
American Association of Critical Care Nurses  
Aliso Viejo, CA

Ruth Werner  
*Massage & Bodywork Magazine: Pathology Perspectives*  
Associated Bodywork & Massage Professionals  
Golden, CO

Ed Combs  
*Ed Combs – Legally Armed Citizen*  
Concealed Carry Magazine  
West Bend, WI

Kim Ledgerwood  
Jackie Froeber  
Erica Rimlinger  
*Real Women, Real Stories*  
HealthyWomen  
Towson, MD

Nancy Ostin  
Jason Hui  
Burt Dicht  
*IEEE-HKN The Bridge – History Spotlight*  
IEEE-HKN  
Piscataway, NJ

Mary Beth Schwartz  
*White Hot: Not Your Grandpa's Flyback*  
IEEE Power Electronics Magazine  
Milford, NJ

Keri Losavio  
Bharat Kumar  
Nicole Estep  
*Rheuminations, The Rheumatologist, Vol. 18*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Sri Peruvemba  
*ID Asks*  
Marketer International  
San Ramon, CA

Lois Bowers  
*Lois Bowers' Columns*  
McKnight's Senior Living  
North Olmsted, OH

Christopher J. Allman  
Maggie Neustadt  
*Case Law Update*  
Medically Home Group, Inc.  
South Lyon, MI

Richard M. Pescatore II  
Martha Keyes  
Jennifer Regala  
*Emergency Medicine News  
Series of Columns*  
Wolters Kluwer Health  
Philadelphia, PA

Fay Jarosh Ellis  
Gina Shaw  
Caitlin Heaney West  
*Neurology Today Society  
and Brain Department*  
Wolters Kluwer Health  
Philadelphia, PA

### **#3. Writing / Type of Media - Interviews & Personal Profiles**

Michael Merschel  
*How Dr. Eugene Braunwald  
changed cardiology, again  
and again and again*  
American Heart Association  
News  
Dallas, TX

Clifton Barnes  
*Markoch Masterpiece: Beloved  
band director marks 30th year*  
CB3Media  
Cary, NC

Mia Wallace  
*Routes into reinsurance – a  
former rugby pro shares his story*  
Insurance Business UK  
Toronto, ON  
Canada

Gregg Greenberg  
*No stopping the  
'Butcher of Park Avenue'*  
InvestmentNews  
Toronto, ON  
Canada

Fergal McAlinden  
*How homeless experiences  
helped originator realize  
value of homeownership*  
Mortgage Professional America  
Toronto, ON  
Canada

Jen Goff  
Gretchen Porter  
*Addressing the Rise in Adolescent  
Suicide Through Collaboration*  
National Board for  
Certified Counselors  
Greensboro, NC

Brooke Krishok  
Edward J. Defort  
Dawn M. Behr  
*From Star Trek to Funeral Service*  
National Funeral  
Directors Association  
Brookfield, WI

### **#4. Writing / Type of Media - Writing Series (series of [up to 3] articles)**

Lynn Yoffee  
*Healing a health divide  
(that's long overdue)*  
BioWorld, from Clarivate  
Talking Rock, GA

Kelly Bothum  
Jennifer Baldino  
Megan McGuriman  
*Food Is Medicine: Making Food a  
Prescription in a Healthy Lifestyle*  
ChristianaCare  
Wilmington, DE

Nancy Ostin  
Jason Hui  
Hulya Kirkici  
*Building Semiconductor Resilience*  
IEEE-HKN  
Piscataway, NJ

Karen Panetta  
*Women to Watch*  
IEEE Women in  
Engineering Magazine  
Medford, MA

Andrew Snyder  
Lisa Cianci  
Kim Marcum  
*Understanding and Coping  
with Mental Health Issues*  
Orlando Health  
Orlando, FL

Richard M. Pescatore II  
Martha Keyes  
Jennifer Regala  
*Emergency Medicine News  
In Focus Writing Series*  
Wolters Kluwer Health  
Philadelphia, PA

Jamesetta A. Newland, PhD,  
FNP-BC, FAANP, DPNAP,  
FAAN  
Jen Zimmerman  
Kimberly Yoon  
*The Nurse Practitioner  
Summer Series 2024*  
Wolters Kluwer Health  
Philadelphia, PA

Robin Hocevar  
Steven L. Shafer, MD, FASA  
Daniel Sessler, MD  
*30-Day Mortality after Anesthesia  
and Surgery (May 2024)*  
Wolters Kluwer Health  
Philadelphia, PA

### **#5. Writing / Type of Media - News Writing**

Jim Leonardo  
*Recall of 46-year-old deliberations  
may have saved a young boy's life*  
American Society  
of Plastic Surgeons  
Arlington Heights, IL

Claire Meyer  
Megan Gates  
Sara Mosqueda  
*Security Management*  
ASIS International  
Alexandria, VA

Jennifer Boggs  
*First tumor-infiltrating  
lymphocytes therapy approved*  
BioWorld, from Clarivate  
Talking Rock, GA

Joan-Marie Stiglich  
*Food is Medicine*  
Healio  
Thorofare, NJ

Carl Kirton  
Corinne McSpedon  
*AJN Reports:  
The U.S. Maternal Health Crisis*  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

Fay Jarosh Ellis  
Dan Hurley  
Caitlin Heaney West  
*Neurology Today News Writing*  
Wolters Kluwer Health  
Philadelphia, PA

### **#6. Writing / Type of Media - Editorial & Advocacy Writing (includes letters to the editor)**

Marilyn Oermann  
*Using AI to Write Scholarly  
Articles in Nursing*  
Duke University, Editor-in-Chief  
Nurse Educator  
Chapel Hill, NC

Todd Herman  
*Rebuilding Takes Many Forms*  
Todd Herman Associates  
Greensboro, NC

### **#7. Writing / Type of Media - How-to Writing**

Kevin Schultz  
Miranda J. Sader  
*Performing an Avian Physical  
Examination in Practice*  
NAVC Media  
Orlando, FL

Harvey Clark  
*Supervision Access User Guide*  
Tyler Technologies  
Plano, TX

Claudine McCarthy  
*Student Affairs Today: Avoid ED's  
hefty fines for Clery Act violations*  
Wiley  
Los Angeles, CA

## WRITING / TOPICS

### #8. Writing / Topics - Health & Medical Writing

Stacey Butterfield  
*Stuck in the Hospital*  
ACP Hospitalist  
Philadelphia, PA

Jaime Aron  
*This Girl Scout labeled her dad 'My Hero' on her phone. 11 days after learning CPR, she became his hero.*  
American Heart Association News  
Dallas, TX

Fenella Saunders  
Alan Wolfe  
Katie Burke  
*Discovering the Urinary Microbiome*  
American Scientist Magazine  
Research Triangle Park, NC

Mari Serebrov  
Ann Marie Griffith  
*Biologics dominate 2023 class of accelerated approval*  
BioWorld, from Clarivate  
Talking Rock, GA

Mary Dolansky  
Christine Horvat Davey  
Shirley Moore  
*Research and Practice in Quality Improvement and Implementation Science: The Synergy for Change Model*  
Frances Payne Bolton School of Nursing  
Case Western Reserve University  
Cleveland, OH

Caroline Glicksman  
Patricia McGuire  
Sarah Ferenz  
*"Symptom Improvement After Explantation With No Capsulectomy for Systemic Symptoms Associated With Breast Implants"*  
Glicksman Plastic Surgery  
Sea Girt, NJ

Delthia Ricks  
*Doctors develop new neurosurgical procedure to avoid drilling into the skull*  
Medical Xpress  
Huntington, NY

Chia Chi Kao, MD  
Dominik Duscher, MD, PhD  
*The Ponytail Lift: 22 Years of Experience in 600 Cases of Endoscopic Deep Plane Facial Rejuvenation*  
The Aesthetic Society  
Garden Grove, CA

Dennise Brogdon  
*Hughston Health Alert Vol. 36, No. 2, Spring 2024*  
The Hughston Foundation  
Columbus, GA

Hsiao-Hui Ju  
Madelene Ottosen  
Jeffery Alford  
*Enhancing foot care education and support strategies in adults with type 2 diabetes - Journal of the American Association of Nurse Practitioners*  
The University of Texas Health Science Center  
Cizik School of Nursing  
Houston, TX

Tess Stafford  
Leah Lawrence  
Aaron Gerds  
*Breaking Down the Practice of Bagging*  
Wiley  
Sherman Oaks, CA

### #9. Writing / Topics - Diversity, Equity & Inclusion

Laura Haefner  
*AACN Advanced Critical Care, Symposium, Summer 2024*  
American Association of Critical Care Nurses  
Aliso Viejo, CA

Paul Snyder  
*"Removing barriers"*  
American Society of Plastic Surgeons  
Arlington Heights, IL

Nicole Sommer, MD FACS  
Paris Butler, MD, MPH, FACS  
I. Donnell Moore  
*Remaining Committed to Inclusive Excellence—a PRS Global Open Mini-series from the ASPS Diversity and Inclusion Committee*  
American Society of Plastic Surgeons  
Arlington Heights, IL

Dasha Saian Marchese  
Jen Anderson  
*ASCP Skin Deep: Wellness Without Limits*  
Associated Skin Care Professionals  
Golden, CO

Michela Cimperle  
*Advancing diversity in clinical trials requires joint efforts, novel strategies*  
Healio  
Thorofare, NJ

Danielle Galian  
Cedric Dark, MD, MPH  
Nancy Calaway, CAE  
*Emergency Physicians Volunteer to Deliver Care*  
John Wiley & Sons  
Hoboken, NJ

Mindy Henderson  
*Quest Media - Diversity, Equity & Inclusion*  
Muscular Dystrophy Association  
Gaithersburg, MD

Everett Chasen  
*Traveling With a Disability*  
NARFE  
Alexandria, VA

Laurie Shuster  
*Women in STEM: Perceptions vs. Realities*  
Society of Women Engineers  
Chicago, IL

Eric Lyerly, Esq.  
*Disability Compliance for Higher Education: Disaster planning for individuals with disabilities*  
Wiley  
Los Angeles, CA

Nakita Johns, MS, APRN, AGCNS-BC, ACCNS-AG, CCRN  
Kahlia Anderson, BSN, RN, CCRN  
*Cutting out hair discrimination in nursing*  
Wolters Kluwer Health  
Philadelphia, PA

### #10. Writing / Topics - Technical & Technology Writing

Nuray Taylor  
*Food Security: Mitigating the Dangers of Digital Poison*  
AFCEA International  
Fairfax, VA

Tom Woolums  
*Defense-in-Depth: Keeping Remote Workers Secure*  
Cerium Networks  
Spokane, WA

Craig Lordan  
Kat Owyang  
Liam Seston  
*IBM watsonx Code Assistant User Documentation*  
IBM  
Lowell, MA

IEEE Publications Department  
*IEEE Microwave Magazine*,  
August 2024, *Fourier-Space  
Image Reconstruction Using  
Microwave Measurements*  
Institute of Electrical and  
Electronics Engineers  
Piscataway, NJ

Stephanie Quinn  
*Precision in Print: How Technical  
Writing Positioned Promex  
as a Leader in Medical  
Microelectronics*  
Kiterocket  
Phoenix, AZ

Kathie Zimbro  
Charlene Bridges  
Sharon Bunn  
*Remote Patient Monitoring  
Improves Patient Falls and  
Reduces Harm*  
Sentara College  
of Health Sciences  
Chesapeake, VA

Venet Rao, MD, MBA  
Sarah M Thornton, BA  
Pradeep K Attaluri, MD  
*Picture Perfect: Standardizing  
and Safekeeping Clinical  
Photography in Plastic Surgery*  
The Aesthetic Society  
Garden Grove, CA

David Richmond  
*Add Event and Form When Party  
Consents to Electronic Service  
Configuration Guide (14782)*  
Tyler Technologies  
Plano, TX

### **#11. Writing / Topics - Mental Health & Wellness**

Shruti Kundu  
*More than just words:  
Understanding and  
addressing microaggression  
for workplace wellness*  
Cognizant Technology Solutions  
Kolkata, West Bengal  
India

IEEE Publications Department  
*IEEE Potentials*,  
May/June 2024, Full Issue  
Institute of Electrical and  
Electronics Engineers  
Watchung, NJ

Valerie Canady  
Gary Enos  
Douglas Devaux  
*Mental Health Weekly*  
John Wiley & Sons, Inc.  
Hoboken, NJ

### **#12. Writing / Topics - New Technology**

Michaela Brennan  
*Q&A: Elise Sanguinetti,  
"The Road Ahead"*  
American Association for Justice  
Washington, DC

### **#13. Writing / Topics - Financial & Investment Writing (incl. Cryptocurrencies)**

Amanda Lanier  
*Biopharma financings  
up in 2023 as value  
surpasses pre-pandemic levels*  
BioWorld, from Clarivate  
Talking Rock, GA

### **#14. Writing / Topics - Artificial Intelligence (AI)**

Guillermo Christensen  
Grant Butler  
Brian Hopkins  
*Bonnie and Clyde Have AI*  
ABA Risk and  
Compliance magazine  
Washington, DC

Anette Breindl  
*Answer to AI's big data  
pitfalls is more data*  
BioWorld Science, from  
Clarivate  
Talking Rock, GA

IEEE Publications Department  
*IEEE Potentials*, November/  
December 2024, Full Issue  
Institute of Electrical and  
Electronics Engineers  
Piscataway, NJ

IEEE Publications Department  
*IEEE Robotics & Automation  
Magazine*, December 2024, "The  
Franka Emika Robot: A Standard  
Platform in Robotics Research"  
Institute of Electrical and  
Electronics Engineers  
Piscataway, NJ

Bora Ok, MD  
Alpay Duran, MD  
Oguz Cortuk, MD  
*Future Perspective of Risk  
Prediction in Aesthetic Surgery: Is  
Artificial Intelligence Reliable?*  
The Aesthetic Society  
Garden Grove, CA

### **#15. Writing / Topics - History & Biography**

Kari Redfield  
Heidi Easudes  
Bret Hovell  
*ASU Thrive Magazine -  
The meteorite effect*  
Arizona State University -  
Enterprise Brand Strategy and  
Management  
Tempe, AZ

Justin Smith  
*Idaho's Transportation History*  
Idaho Transportation  
Department  
Boise, ID

Sherry Nigam  
Edward Young  
*Building Engines for War:  
Air-Cooled Radial Aircraft  
Engine Production in Britain  
and America in World War II*  
SAE International  
Saint Joseph, MI

### **#16. Writing / Topics - Nutrition / Fitness / Weight Loss**

Shirley Archer  
Amy Boone Thompson  
*Sustainable Health: Why Fit  
Pros are Uniquely Positioned to  
Champion the Message*  
Shirley S Archer Associates LLC  
Riviera Beach, FL

## #17. Writing / Topics - Academic Research

George Seffers  
Meet Millimobile,  
the Mighty Mini-Bot  
AFCEA International  
Fairfax, VA

Emily Dieckman  
A Major Miner Problem  
American Geophysical Union  
Washington, DC

Ruilin Tan  
Anirudh Sharma  
Nicole Lim  
Duke-NUS team unlocks secret  
to potential fountain of youth  
Duke NUS Medical School  
Singapore

Renee Causey-Upton  
Cindy Hayden  
Renee Causey-Upton  
JOTE, Volume 8, Issue 2:  
Original Academic Research in  
Occupational Therapy Education  
EKU  
Richmond, KY

Sachin Shridharani, MD  
Jean Carruthers, MD  
Michael A C Kane, MD  
Innovations in Injectables:  
An Expert Video  
Roundtable Discussion  
The Aesthetic Society  
Garden Grove, CA

Carl Kirton  
Edessa Cadiz and colleagues  
Sylvia Foley  
Original Research: Exploring  
Nurses' Use of Humor in the  
Workplace: A Thematic Analysis  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

Emily Kenworthy  
Trey Cooper  
Shanon Wise  
Good Will Bunting  
UGA Marine Extension and  
Georgia Sea Grant  
Brunswick, GA

## #18. Writing / Research, Polling & Analytics

No Award Presented

## MAGAZINES, JOURNALS & TABLOIDS

### #19. Magazines, Journals & Tabloids - Print (entire issue-over 32 pages plus cover)

Alexander Wicklund  
James Arkusinski  
Bryan Hill  
Adventist Frontiers -  
January 2025 Edition  
Adventist Frontier Missions  
Huntsville, AL

Sharon Bhagwandin  
Susie Fager  
Dit Rutland  
Air Line Pilot magazine  
Air Line Pilots Association  
McLean, VA

Victoria Houghton  
Allison Evans  
Emily Margosian  
Dermatology World  
American Academy  
of Dermatology  
Rosemont, IL

Anne Halston  
AAP News monthly  
news magazine  
American Academy  
of Pediatrics  
Itasca, IL

Katie Spiller  
American Journal of Critical Care:  
September 2024  
American Association  
of Critical Care Nurses  
Aliso Viejo, CA

Sarah Stokes  
Robert Byman  
Journal of the American  
College of Trial Lawyers  
American College  
of Trial Lawyers  
Newport Beach, CA

Susan Straight  
Trent Spiner  
Monitor on Psychology,  
March 2024 issue  
American Psychological  
Association  
Arlington, VA

Tina Angley  
Sarah Astra  
Sarah Sheber  
Professional Safety journal  
November 2024 issue  
American Society  
of Safety Professionals  
Park Ridge, IL

Jessica Hein  
Jody Johnson  
Paint Horse Journal  
APHA  
Fort Worth, TX

Jill Ross  
Joy Grimm  
Stefanie Lauferweiler  
Materials Evaluation  
ASNT  
Columbus, OH

Sam Votsis  
Liz Rathbun  
Christopher Wright  
ARMY Magazine,  
November 2024  
Association of the  
United States Army  
Arlington, VA

Madeline Polino  
CFMA Building Profits July/August  
2024: Expanding Your Tech  
CFMA  
Princeton, NJ

Norene Johnson  
Defense Acquisition magazine -  
September-October 2024  
DAU  
Fort Belvoir, VA

Brian Donahue  
Sara Grillo  
Dental Product Shopper:  
Nov/Dec 2024  
Dental Product Shopper  
Manalapan, NJ

Kristin Frankiewicz  
Rachel Schollmeier  
Door Security + Safety Magazine  
Door and Hardware Institute  
Chicago, IL

Jasmina Basic  
Lexi Acosta  
November and December  
2024 For The Defense  
DRI - Lawyers  
Representing Business  
Chicago, IL

Tyler Ryan  
Rachel Jackson  
Flame 3, 2024  
Elevanta  
Kennesaw, GA

Sharlynn Tuohy  
Charles Cornell  
Michael Ast  
*Special Issue: The Shortened Stay  
for Total Joint Arthroplasty Patients*  
HSS  
New York, NY

Kerry Hansen  
*March 2024 issue,  
"Ethical Leadership  
and Political Neutrality,"*  
*Public Management Magazine*  
ICMA  
Midlothian, VA

Sigrid Eldh  
*IEEE Software*  
*"Well-being for Resilience -  
Developers Thrive" Jul.-Aug. 2024*  
IEEE Computer Society  
Piscataway, NJ

Mike Consol  
*Real Assets Adviser*  
Institutional Real Estate, Inc.  
San Ramon, CA

Andrea Zander  
*Institutional Real Estate Americas*  
Institutional Real Estate, Inc.  
San Ramon, CA

Holly Stowell  
Nancy Shoemaker  
Pamela Goodell  
*Transportation Resilience*  
ITE Journal  
Washington, DC

Jesse Brande  
Dean Battaglia  
Barbara Riddleberger  
*UA Journal March 2025*  
JB Design, Inc.  
Ashton, MD

Keri Losavio  
Bharat Kumar  
Nicole Estep  
*The Rheumatologist,  
Vol. 18, No. 7, July 2024*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Michele Kho  
*Lifewise Magazine*  
Mediacorp Pte Ltd  
Singapore

Lisa Prejean  
Lesley Quesada  
Zally Price  
*Mercersburg Academy  
Winter 2025 magazine*  
Mercersburg Academy  
Mercersburg, PA

Adam Pitluk  
Scott Moon  
*Island Soul*  
Midwest Luxury Publishing  
Murrells Inlet, SC

Larry Jones  
Eric Addison  
David Ricardo  
*Morgan Magazine |  
Summer 2024*  
Morgan State University  
Baltimore, MD

Mindy Henderson  
*Quest Media Magazine*  
Muscular Dystrophy  
Association - Quest Media  
Chicago, IL

Janelle Julien  
Tynisa Gaines  
Melissa Allen  
*EA Journal*  
National Association  
of Enrolled Agents  
Washington, DC

Brooke Krishok  
Edward J. Defort  
Dawn M. Behr  
*The Director Magazine  
April 2024*  
National Funeral  
Directors Association  
Brookfield, WI

Thad Plumley  
*Water Well Journal May 2024*  
National Ground  
Water Association  
Westerville, OH

Sandra Shumway  
*Journal of Shellfish Research*  
National Shellfisheries  
Association  
Groton, CT

Holly Sauer  
*Electrical Contractor May 2024*  
NECA  
Washington, DC

Mindy Drexel  
Lori Buza  
Janet Gallo  
*Lawyer Well-Being*  
New Jersey State  
Bar Association  
New Brunswick, NJ

Rick Habacivch  
Patti Hill  
Heather Moreland  
*Pennsylvania Borough News*  
PA State Association  
of Boroughs  
Harrisburg, PA

Brenda Wilt  
Chris Brady  
Hanna Martin  
*Pennsylvania Township News*  
PA State Association of  
Township Supervisors  
Enola, PA

Jackie Inouye  
Erika Houser  
Amanda Daniels  
*School Leader Bulletin -  
Winter 2025*  
Pennsylvania School  
Boards Association  
Mechanicsburg, PA

Chelsea Wood  
*Visit Santa Rosa 2025*  
*Official Visitor Guide*  
Santa Rosa Metro Chamber  
Santa Rosa, CA

Jeff Bond  
*Scotsman Guide*  
*Commercial magazine*  
Scotsman Guide Inc.  
Bothell, WA

Rachel Fowler  
Nicole Gleeson  
*Tribology & Lubrication  
Technology (TLT) Magazine*  
Society of Tribologists  
and Lubrication Engineers  
Park Ridge, IL

Ami Brown  
Robert Dziuban  
*Cat-Tales*  
St. James Property Owners'  
Association  
Southport, NC

Carl Kirton  
*The American Journal of  
Nursing (AJN) - January 2025*  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

Heather F. Smith  
Jeffrey Laitman  
Leonardo Kerber  
*The Dawn of an Era:  
Comparative and Functional  
Anatomy of Triassic Tetrapods*  
The Anatomical Record  
Glendale, AZ

Mark Deitch  
*Toluca Lake Magazine -  
Summer 2024*  
Trade News International, Inc.  
Burbank, CA

Lindsey Coulter  
Torrey Sims  
*Correctional News -  
January/February 2025 edition*  
WMH Media  
Carlsbad, CA

Pamela Tarapchak  
Haley Gray  
*Oncology Times*  
Wolters Kluwer Health  
Philadelphia, PA

Orly Avitzur, MD, MBA, FAAN  
Mary Bolster  
Caitlin Heaney West  
*Brain & Life April/May  
2024 Print Issue*  
Wolters Kluwer Health  
Philadelphia, PA

Robin Hocevar  
Emily Methangkool, MD, MPH  
Monica Harbell, MD, FASA  
*Advancing Patient Safety  
in 2024 and Beyond*  
Wolters Kluwer Health  
Philadelphia, PA

**#20. Magazines,  
Journals &  
Tabloids - Print  
(entire issue-up to  
32 pages plus cover)**

Jennifer Kearney-Strouse  
Ryan DuBosar  
*I.M. Matters from ACP*  
American College of Physicians  
Philadelphia, PA

Jennifer Chininis  
*The Pitmaster Collective On 'Cue  
Magazine Nov/Dec 2024*  
D Custom  
Dallas, TX

David Kump  
*Photo Journal Review*  
DLK on Location media  
Joliet, IL

Krystie Dovenmuehler  
*ABC Indiana/Kentucky  
Chapter - The Merit Contractor  
Connection (Fall 2024)*  
E&M Consulting Inc.  
Chaska, MN

Joanna Goodrich  
Kathy Pretz  
Mark Montgomery  
*IEEE The Institute  
December 2024*  
IEEE The Institute  
Piscataway, NJ

Danielle Galian  
Cedric Dark, MD, MPH  
Nancy Calaway, CAE  
*ACEP Now September  
2024 Issue*  
John Wiley & Sons  
Hoboken, NJ

McKnight's Editorial Team  
*McKnight's Long-Term Care News*  
McKnight's Long-Term  
Care News  
Northbrook, IL

Melissa Venable  
Sarah Patterson-Mills  
Janet Malamphy  
*Career Developments -  
NCDA's Membership Magazine*  
National Career  
Development Association  
Beaufort, SC

Jared Curtis  
Laura White  
Jimena Castria  
*The Mirabella Monthly*  
The Mirabella Monthly  
Seattle, WA

Claire Barham  
*Inland Empire Real Producers*  
The N2 Company  
Battleboro, NC

Lisa Casinger  
Robin Lindsay  
Beth Faubel  
*ENTtoday August 2024*  
Wiley  
North Carolina, NC

**#21. Magazines,  
Journals & Tabloids -  
Writing (entire issue)**

Kendra Applewhite  
*AABB News Magazine*  
*September 2024 Issue*  
AABB  
Charlotte, NC

Robert Love  
*AARP The Magazine,*  
*June/July 2024*  
AARP  
Washington, DC

Jason Organ  
Joy Balta  
Kim McKay  
*Special Issue: The Intersection  
of Anatomy & Spirituality*  
Anatomical Sciences Education  
Indianapolis, IN

Darren Buford  
*Massage & Bodywork  
Magazine: Fat 101*  
Associated Bodywork  
& Massage Professionals  
Golden, CO

Marilyn Oermann  
*Nurse Educator, Volume 49,*  
*September/October 2024, Issue 5*  
Duke University, Editor-in-Chief  
Nurse Educator  
Chapel Hill, NC

*Official Super Bowl LIX Program*  
National Football League  
& H.O. Zimman, Inc.  
Lynn, MA

Leo Belostotski  
Shanthi Pavan  
Bill Bowhill  
*Women in Circuits*  
University of Calgary  
Calgary, AL  
Canada

Lisa Casinger  
Brett Radler  
Weijen Chang  
*The Hospitalist October 2024*  
Wiley  
North Carolina, NC

Lisa Casinger  
Robin Lindsay  
Beth Faubel  
*ENTtoday October 2024*  
Wiley  
North Carolina, NC

Maureen Brady  
Rosanne Raso, DNP, RN, CENP,  
FAAN, FAONL  
*Nursing Management November  
2024 Safety Solutions issue*  
Wolters Kluwer Health  
Philadelphia, PA

**#22. Magazines,  
Journals & Tabloids -  
Design & Layout  
(entire issue)**

Barbara Aulicino  
*American Scientist*  
*July-August 2024*  
American Scientist Magazine  
Research Triangle Park, NC

Joy Grimm  
*Materials Evaluation*  
ASNT  
Columbus, OH

Marian Lu  
*Dynasty*  
China Airlines  
Taipei City  
Taiwan

Ken Wangler  
Dustin Reid  
Kelly Welke  
*Concealed Carry Magazine –  
January 2024 – "True Stories"*  
Concealed Carry Magazine  
West Bend, WI

*Official Super Bowl LIX Program*  
National Football League  
& H.O. Zimman, Inc.  
Lynn, MA

Robert Ayers  
*ClubTrends*  
Publication Design, Inc.  
Zionsville, PA

Heather Winkel  
Ananda Walden  
*Real Leaders magazine*  
Super Wink Studio  
Marietta, GA

Jennifer Lucas  
Kristen Elliott  
*CHEST 2024 Meeting Magazine*  
TriStar Event Media  
Overland Park, KS

Brandon Edwards  
*The Residential Specialist*  
Unlock Health  
Nashville, TN

**#23. Magazines,  
Journals & Tabloids -  
Electronic**  
(includes Web  
& PDF magazines)

Theresa Wojtalewicz  
Valerie Danner  
Andrea Fitzpatrick  
*Legal Management*  
*Redesign 2025*  
Association of  
Legal Administrators  
Chicago, IL

Marian Lu  
*Dynasty*  
China Airlines  
Taipei City  
Taiwan

Andy Khoo  
*Inspire Magazine*  
GITSA LLC  
New Canaan, CT

Sara Coles  
Yasmin Aisha Lis  
*Advanced Characterisation  
and the Net Zero Transition*  
Johnson Matthey Plc  
Royston, Hertfordshire  
United Kingdom

Danielle Andrus  
Bridger Cummings  
Albert Hanner  
*Journal of Financial Planning*  
*Journal of Financial Planning*  
Springtown, TX

Mike Borroso  
*McKinsey Quarterly,*  
*The future of leadership*  
McKinsey  
New York, NY

Cathy Martin  
Antonella Tiezzi  
Cameron Rasmusson  
*MultiLingual Magazine:*  
*June 2024 Issue*  
MultiLingual Media  
Redondo Beach, CA

Lynne Johnson  
*The Value Examiner*  
National Association of  
Certified Valuators and Analysts  
Salt Lake City, UT

Faye Pantazopoulos  
*Float 24*  
South County Tourism Council  
Charlestown, RI

Kara McArthur  
Robert Kelley  
*The Electrochemical*  
*Society Interface*  
The Electrochemical Society  
Pennington, NJ

David Cliffel  
*Journal of The*  
*Electrochemical Society*  
The Electrochemical Society  
Pennington, NJ

**#24. Magazines,  
Journals & Tabloids -  
Custom-Published**

*2025 Masters Journal*  
Augusta National Golf Club  
& H.O. Zimman, Inc.  
Lynn, MA

Thomas Martinelli  
Richard Pérez-Feria  
Kathleen Gates  
*2025/2026 New York By Rail*  
(20th Anniversary Issue)  
Content Studio @ Martinelli  
Custom Publishing  
Wappingers Falls, NY

Theresa Houck  
Amanda Joshi  
Michael Annino  
*The Journal From*  
*Rockwell Automation*  
*and Our Partner Network*  
Endeavor Business Media  
Schaumburg, IL

Michele Kho  
*FairPrice Food*  
*& Wellness Magazine*  
Mediacorp Pte Ltd  
Singapore

Pamela Sheehan  
Gayle Ronan  
Tim Ingersoll  
*Customizing a Win-Win*  
*for the Insurance Industry*  
Momentum22, LLC  
Apollo Beach, FL

*Official Super Bowl LIX Program*  
National Football League  
& H.O. Zimman, Inc.  
Lynn, MA

Nicole Fox  
Lisa Reynolds  
*ADVANTAGE By Patterson*  
*Dental – Spring 2024*  
Patterson Dental  
Manalapan, NJ

Brandon Edwards  
*The Source Q1 2024*  
Unlock Health  
Nashville, TN

**#25. Magazines,  
Journals & Tabloids  
- Magazine Series**  
(includes [up to 3] issues  
on a single topic or theme)

Andrew Snyder  
Kim Marcum  
Lisa Cianci  
*Choose Health*  
Orlando Health  
Orlando, FL

**#26. Magazines,  
Journals & Tabloids -  
1-2 Person-Produced**  
(one or two people write  
most copy, edit and lay out)

Carol Eaton  
Colby Waller  
*California Constructor Magazine*  
AGC of California  
Petaluma, CA

Rachel Romines  
*Insight Magazine*  
Big I Illinois  
Springfield, IL

Janine Sorbello  
*Goldey-Beacom*  
*College magazine*  
Goldey-Beacom College  
Wilmington, DE

Brittany Bungert  
*Iowa Auto Dealer*  
Iowa Automobile  
Dealers Association  
West Des Moines, IA

**#27. Magazines,  
Journals & Tabloids -  
Most Improved**  
(enter one "before" [1/1/21  
on] and one "after" [1/1/24  
on] issue)

Jennifer Chininis  
Southern Methodist University  
CoxToday Magazine Winter  
2023 and Winter 2025  
D Custom  
Dallas, TX

Bailey Feick  
Colorado Family Physician  
Innovative Publishing  
Louisville, KY

**ELECTRONIC  
MEDIA**

**#28. Electronic  
Media - Video Media**  
(including YouTube, Web  
video and video published  
on disc or other media)

Eric Davis  
Rachel Longman  
Sharon Bhagwandin  
*Reduced Crew Operations -  
The Threat is Real*  
Air Line Pilots Association  
McLean, VA

Jeff Griffith  
Chad Graham  
Francisco Aliwalas  
*Medal of Honor -  
The Weight of the Medal*  
American Battlefield Trust  
Washington, DC

Katie Allodi  
2023 ASDS Free Video  
Thursday Campaign  
American Society for  
Dermatologic Surgery  
Rolling Meadows, IL

Jennifer Loftus  
Michael Maciekowich  
Cassandra Carver  
*Pay Compression: What  
It Is and How to Address It*  
Astron Solutions  
New York, NY

Kia Warren  
CSX Family Ties  
CSX Corporation  
Jacksonville, FL

Rheya Spigner  
Noah Silverman  
*Three Pastors Bring Sanctuary  
to North Shore Baptist Church*  
Interfaith America  
Chicago, IL

John Simmons  
Jim Simmons  
Andy Young  
*IUSON Fort Wayne Videos*  
IU School of Nursing  
Bloomington, IN

Ginny Van Cura  
*Digital Pharmacy Video*  
OptumRx  
Arlington Heights, IL

Andrew Snyder  
Lindsay Gigler-Huff  
Val Garcia  
*Julian's Story*  
Orlando Health  
Orlando, FL

Andrew Snyder  
Lindsay Gigler-Huff  
Val Garcia  
*Our Care Knows No Boundaries*  
Orlando Health  
Orlando, FL

Kevin C. Chung, MD, MS  
Maddy Ramos  
Angela Burch  
*PRS Video Discussions*  
Plastic and  
Reconstructive Surgery  
Arlington Heights, IL

Sherlyn Quek  
Thrina Tham  
Deepan Nicholas  
*PIONEER - We let airborne  
trainers (re)write the script*  
So Drama! Entertainment  
Singapore

Patricia Chibbaro  
*CPCJ Podcast Video Interviews*  
The Cleft Palate  
Craniofacial Journal  
Chapel Hill, NC

Iain McInnes  
*Evolving Therapeutic Strategies  
for Psoriatic Diseases: Not all  
IL-23s are Created Similar*  
University of Glasgow  
Stafford, Staffordshire  
United Kingdom

Iain McInnes  
*CAR T-cell Therapy: An Emerging  
Therapy in Autoimmune Diseases*  
University of Glasgow  
Stafford, Staffordshire  
United Kingdom

Ed Vital  
*Rising to the challenge of inequity  
of outcomes in lupus treatment*  
University of Leeds  
Stafford, Staffordshire  
United Kingdom

Ryan Thiele  
*Local Iron Workers #395*  
*Apprenticeship School*  
*Promotional Video*  
VIA Marketing  
Merrillville, IN

Amy Brennan  
Samantha Miller  
*Xperi Employee Video*  
*Explains Financial Terms*  
*by a Non-Financial Person*  
Xperi Inc.  
Calabasas, CA

**#29. Electronic  
Media - Podcasts**

Kimberly Underwood  
*SIGNAL Media's Disruptive  
by Design Podcast:*  
*Going Beyond Fake News:*  
*Disinformation & Misinformation*  
AFCEA International  
Fairfax, VA

Jason Ambrosi  
Dan Bristol  
Eric Snow  
*Air Line Pilot Podcast*  
Air Line Pilots Association  
McLean, VA

Tim Wilbur  
*Ontario Superior Court's  
Fred Myers: breaking  
the mental health stigma*  
Canadian Lawyer  
Toronto, ON  
Canada

Kyla Heap  
Rick Farris  
*Risky Benefits Podcast*  
FBMC  
Tallahassee, FL

Mike Pierre  
Dana Specker Watts, Ph.D.  
Celiah Bunsie  
*ISS EDUlearn's AMA: Empowering  
Educators with Practical Wisdom*  
ISS  
Newark, NJ

Stephen Hundley  
Chad Beckner  
Angela Bergman  
*Leading Improvements  
in Higher Education Podcast*  
IUPUI  
Indianapolis, IN

Mike Borruso  
*The McKinsey Podcast*  
McKinsey  
New York, NY

Jelena Spyropoulos  
*Hear From Her: Women  
in Healthcare Leadership  
Series Podcast Season 2*  
Medscape Education  
Newark, NJ

Dr. Cassi Fleming  
*VetFolio Voice Podcast*  
NAVC  
Orlando, FL

Andrew Snyder  
Kim Marcum  
*Taboo Topics Podcast*  
Orlando Health  
Orlando, FL

Damian Marucci, MD  
I. Donnell Moore  
Maddy Ramos  
*PRS Global Open  
Keynotes Podcast*  
PRS Global Open  
Arlington Heights, IL

Dan Ware  
*Before Bad Breaks*  
Sandia National Laboratories  
Albuquerque, NM

Larry Guthrie  
Kelsey Reed  
*Diverse, a SWE podcast:  
CHIPS Act Update With  
Dr. Laurie E. Locascio of the  
U.S. Department of Commerce*  
Society of Women Engineers  
Chicago, IL

Kevin Patton  
*The A&P Professor*  
The A&P Professor  
Weldon Spring, MO

Simon Cooper  
Jenna Gentile  
Zora Holness  
*Retina Radar: A podcast  
Series for Retina Specialists*  
Vindico Medical Education  
Thorofare, NJ

**#30. Electronic  
Media - Electronic  
Publications  
(includes Web &  
PDF publications,  
including eBooks)**

Stephanie Conner  
Allison Thomas  
John Bacon  
*Make Your Commercial  
Properties Shine*  
Active Voice Communications  
Chandler, AZ

Gloria Catha  
*Heart Insight September 2024*  
American Heart Association  
Dallas, TX

Gloria Catha  
*Stroke Connection August 2024*  
American Heart Association  
Dallas, TX

Suzanna Hoppszallern  
Chuck Lazar  
Susan Edge-Gumbel  
*Building and Implementing  
an Artificial Intelligence  
Action Plan for Health Care*  
American Hospital Association  
Chicago, IL

Ginny Van Cura  
*UHC eBook Four Drug Classes*  
OptumRx  
Arlington Heights, IL

Ginny Van Cura  
*Optum Rx Report:  
Notable New Drugs™*  
OptumRx  
Arlington Heights, IL

Brenda Wilt  
Holly Fishel  
Brenda Wilt  
*PSATS Morning News*  
PA State Association  
of Township Supervisors  
Enola, PA

Cindy Haley  
*California First Paper  
Fees Configuration Guide*  
Tyler Technologies  
Plano, TX

**#31. Electronic Media -  
Education & Training /  
Special Purpose**

Kristin Coverly  
Matt Barnes  
*Neuromuscular Considerations  
in Cervicogenic Headaches*  
Associated Bodywork  
& Massage Professionals  
Golden, CO

Ashish Gupta  
Nidhi Gupta  
*"The Grand Pursuit" Game*  
Learning Everest Private Limited  
Pune, Maharashtra  
India

Ruchi Aggarwal  
*MagicBox Platform*  
Magic EdTech  
New York, NY

Cytha Guynes, Ed.D.  
Megan Orehek  
William Smeltzer  
*Microcourses and Microcredentials*  
Pennsylvania School  
Boards Association  
Mechanicsburg, PA

John Renz  
Carl Sastram  
Alex Odell  
*Prudential FlexGuard Videos*  
Prudential  
Newark, NJ

**#32. Electronic  
Media - Multimedia  
(includes interactive &  
non-interactive multimedia)**

Lori Chordas  
John Weber  
*Pushing Back the Risk Frontier*  
AM Best  
Oldwick, NJ

Ed Vital  
*Therapy Pipelines*  
University of Leeds  
Stafford, Staffordshire  
United Kingdom

**CAMPAIGNS,  
PROGRAMS  
& PLANS**

**#33. Campaigns,  
Programs  
& Plans - Financial  
& Investment  
(includes retirement topics)**

Kimberly Burch-Garcia  
County of Los Angeles  
*2023 National Retirement  
Security Month*  
County of Los Angeles Deferred  
Compensation and Thrift Plan  
457(b) Horizons & County of  
Los Angeles 401(k) Savings Plan  
Los Angeles, CA

Dianne Bollman  
Bill Holahan  
*State of Montana  
National Retirement Security  
Month Campaign*  
Empower  
Overland Park, KS

Annalisa Austin  
*2025 Pacific Life What's On Your  
Clients' Bucket List Campaign*  
Pacific Life Insurance Company  
Newport Beach, CA

Rose Stephenson  
Nick Tylawsky  
*Universities of Wisconsin  
2024 IonI Retirement  
Counseling Sessions Campaign  
Universities of Wisconsin  
Madison, WI*

James Altmeier  
Vanguard Advice  
Adoption Team  
*Vanguard Personal Advisor  
webinar campaign  
Vanguard  
Malvern, PA*

### **#34. Campaigns, Programs & Plans - Employee & Benefit Communications**

Emily Hoffman  
Melissa Donahue  
Kara Tranquillo  
*BlueTriton 2025  
Annual Enrollment  
Blue Communications  
Wadsworth, OH*

Andrew Snyder  
Erin Rider  
*Introducing Glint:  
A Team Member Survey  
Orlando Health  
Orlando, FL*

Caitlin Marcus  
Elana Conover  
*Prudential AICPA Long Term  
Disability Insurance Campaign  
Prudential  
Roseland, NJ*

### **#35. Campaigns, Programs & Plans - Marketing & Public Relations**

Kia Warren  
*CSX Heritage Locomotive  
CSX Corporation  
Jacksonville, FL*

Lauren Nowicki  
Jennifer Thompson  
*Funding Freedom:  
Keeping 200 Military Families  
Connected Through Reading  
Dacon Corporation  
Natick, MA*

Erin Brown  
Taylarr Lopez  
*Public Health Thank You Day  
Research!America  
Arlington, VA*

### **#36. Campaigns, Programs & Plans - Public Service (includes government, nonprofit and corporate programs in public information, charitable & community improvement areas)**

Marjorie Machuca  
Elizabeth Bell  
*Florida City Gas -  
Gas Safety Survey  
Chesapeake Utilities  
Corporation  
Dover, DE*

Buyi Mafoko  
*Be WalletWise!  
Start Where You Are!  
MatteBLK  
Johannesburg, Gauteng  
South Africa*

### **#37. Campaigns, Programs & Plans - Special Purpose**

Kristin Taylor  
James Specker  
Christine Hooper  
*AMTA Advocacy Campaign:  
Massage Therapy for Veterans  
American Massage Therapy  
Association (AMTA)  
Evanston, IL*

Sana Usmani  
Steffen Mundinger  
Ian Thomas  
*Clinical Vault Compass -  
Roche & DelphianLogic  
DelphianLogic  
Pune, Maharashtra  
India*

Rami Kantar, MD, MPH  
Yoshi Toyoda, MD  
Amanda Sergesketter, MD  
*PRS Journal Club  
Plastic and  
Reconstructive Surgery  
Arlington Heights, IL*

### **#38. Campaigns, Programs & Plans - Special Events & Meetings (includes conferences)**

Siti Rohanah Koid  
Mariam Rahman  
Siti Nur Iman Binte Razali  
*Art and Science  
of Medicine Festival 2024  
Lee Kong Chian School  
of Medicine, Nanyang  
Technological University  
Singapore*

Adam Healy  
Aminah Beg  
*Bringing it home:  
Exemplary coverage of  
national home care trade show  
McKnight's Home Care  
Northbrook, IL*

### **#39. Campaigns, Programs & Plans - Advertising Campaigns**

Courtney Bland  
Jason Mallett  
Laela Suddoo  
*ALPA FDX MEC  
"FedUp" Billboard  
Air Line Pilots Association  
McLean, VA*

Marjorie Machuca  
Elizabeth Bell  
*Florida City Gas -  
Natural Gas Recipes  
Chesapeake Utilities  
Corporation  
Dover, DE*

Andrew Snyder  
Kim Couch  
Kevin Hayden  
*Orlando Health Physician  
Associates Checkups and  
Immunizations Campaign  
Orlando Health  
Orlando, FL*

Andrew Snyder  
Lindsay Gigler-Huff  
Rod James  
*Orlando Health  
Testimonials Campaign  
Orlando Health  
Orlando, FL*

Andrew Snyder  
Rod James  
Lindsay Gigler-Huff  
*Getting to Know Orlando  
Health – Central Alabama  
Introduction Campaign  
Orlando Health  
Orlando, FL*

**#40. Campaigns,  
Programs & Plans  
- New Products /  
Services Launch**

Tim Callahan  
Milwaukee County -  
Automatic Enrollment launch  
Empower  
Hartford, CT

Stephanie Rufo  
D-J Hageman  
PATRÓN CRISTALINO  
PATRÓN Tequila  
Miami, FL

**#41. Campaigns,  
Programs & Plans  
- Age-Specific  
Marketing  
(Senior Citizen, Gen X,  
Gen Z, Youth, etc.)**

Bailey Wallingford  
Ageless Explorers  
Maple Knoll Village  
Cincinnati, OH

**#42. Campaigns,  
Programs & Plans  
- "On A Shoestring  
Budget"**

No Award Presented

**#43. Campaigns,  
Programs & Plans  
- Healthcare &  
Pharmaceutical**

Jesse Harris  
Heather Lockhart-Neff  
Lonza Small Molecule  
American Chemical Society  
Espanola, ON  
Canada

**#44 Campaigns,  
Programs & Plans -  
Sports Marketing**

No Award Presented

**DESIGN &  
ILLUSTRATION**

**#45. Design  
& Illustration -  
Design & Layout**

Jennifer Barlow  
Fred Michmershuizen  
Inside Office Management -  
August 2024  
Aegis Dental Network  
Newtown, PA

Elena Fernandez  
New Mexico Clean & Beautiful  
Advisory Committee Logo  
Amigos Bravos  
Los Alamos, NM

Jessica Hein  
Jody Johnson  
Chrome  
APHA  
Fort Worth, TX

2025 Masters Journal  
Augusta National Golf Club  
& H.O. Zimman, Inc.  
Lynn, MA

Timothy Hodges  
Jan/Feb 2024 Pg. 64-67  
"The Rising Tide of 3D  
Digital Technology"  
Dental Product Shopper  
Manalapan, NJ

Alora Wilson  
Ryukyu Glass  
Marine Corps  
Community Services  
FPO, Armed Forces - Pacific

Emily Wright  
What's The Buzz  
Marine Corps  
Community Services  
FPO, Armed Forces - Pacific

Ellen Errico  
Courtney Pettinella  
Jack Ung  
2024 NACD Directors  
Summit Design  
National Association  
of Corporate Directors  
Arlington, VA

Nikki Lichthardt  
Undergraduate Viewbook  
Tippie College of Business  
Iowa City, IA

**#46. Design &  
Illustration - Covers**

Kathy Schoonover-Shoffner,  
PhD, RN  
Jenny Burroughs Choi  
Journal of Christian Nursing,  
41.3, July-September 2024 Cover  
InterVarsity, Nurses  
Christian Fellowship  
Madison, WI

JoAnn Dickey  
Unconventional  
Engineering Destinations  
JoAnn Dickey Design  
Chicago, IL

Carl Kirton  
Therese Cipiti Herron  
Regan Donovan  
AJN May 2024 Cover  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

**#47. Design  
& Illustration -  
Photography  
(single photographs,  
photo illustrations  
& photo spreads)**

2024 US Open Tennis  
Tournament Program  
USTA & H.O. Zimman, Inc.  
Lynn, MA

**#48. Design  
& Illustration -  
Infographics**

Michele Kho  
NUHS+  
Mediacorp Pte Ltd  
Singapore

Ginny Van Cura  
Integrated Specialty Infographic  
OptumRx  
Arlington Heights, IL

Bernard Chia  
Bryan Loo  
Lawrence Chiam  
National Day Parade  
2024 Infographic Series  
So Drama! Entertainment  
Singapore

**#49. Design  
& Illustration -  
Best Redesigns  
(enter before & after)**

John Renz  
Kevin Brown  
Joanne Austin  
Prudential Benefits & Beyond  
Prudential  
Newark, NJ

Carl Kirton  
Tina Kiethas  
The American Journal  
of Nursing (AJN) 2025 Redesign  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

Parker Buske  
World Literature Today  
World Literature Today  
Norman, OK

**#50. Design & Illustration - Posters, Displays & Calendars (includes signage & exhibits)**

Daisy Hernandez  
Rosa Esquivel  
Empowering Vieques: Local Skills  
Revitalize the Environment  
Jacobs  
Gainesville, FL

**#51. Design & Illustration - Spreads**

Kathy Schoonover-Shoffner,  
PhD, RN  
Jenny Burroughs Choi  
The Impact of Moral Distress  
on Staff and Novice Nurses  
Intervarsity, Nurses Christian  
Fellowship  
Madison, WI

JoAnn Dickey  
Snapping Back  
JoAnn Dickey Design  
Chicago, IL

**#52. Design & Illustration - Print Ads & Advertorials**

Carlie Dakins  
Be Like Santa  
Wyoming Department  
of Transportation  
Cheyenne, WY

**#53. Design & Illustration - Illustration & Typography**

No Award Presented

**NEWSLETTERS**

**#54. Newsletters - Electronic & Email (entire issue) (includes Web & PDF newsletters)**

Samantha Mangini  
Michael Flockhart  
Kristine Matthews  
FNF Quarterly  
Benefits Newsletter  
Alight  
Milton, MA

Paul Lucas  
Litigation funding,  
Storm season, Threat surge,  
E-bike concerns, More  
Insurance Business UK  
Toronto, ON  
Canada

John Turner, III  
Sean Smiley  
Trisha Kondabala  
Pro Bono Publico -  
Vol 36(2) Winter 2025  
Legal Counsel for the Elderly  
Washington, DC

Megan Pellegrini  
Romy Schafer  
Cameron Orr  
Innovations -  
September/October 2024  
National Association  
of Boards of Pharmacy  
Mount Prospect, IL

Michael Keaton  
Jennifer Chicca  
India West  
CNEA Corner  
National League for Nursing  
Washington, DC

Elisa Becze  
ONS Voice  
Oncology Nursing Society  
Pittsburgh, PA

Ginny Van Cura  
The State of Pharmacy  
Regulations email  
OptumRx  
Arlington Heights, IL

Claire McIntosh  
Sisters From AARP  
Sisters From AARP  
Washington, DC

Maria Valvo  
Examiner May 2024  
Univera Healthcare.com  
Buffalo, NY

**#55. Newsletters - Writing (entire issue)**

Lynn Yoffee  
Actionable intelligence on  
the most innovative human  
therapeutics in development  
BioWorld, from Clarivate  
Talking Rock, GA

National Healthcare  
Group Polyclinics  
Transforming Primary Care  
Issue 24 - Growing Our  
Capacity for Care  
National Healthcare Group  
Polyclinics, Singapore  
Singapore

**#56. Newsletters - Print (entire issue-content & design)**

Jeanna Martinucci  
Kim Mikus  
Brett Peto  
Communications  
& Design Division  
Horizons Quarterly Winter 2024  
Lake County Forest Preserves  
Libertyville, IL

Carolyn Shadle  
The Sandpiper  
White Sands  
La Jolla, CA

**#57. Newsletters - 1-2 Person-Produced (one or two people write most copy, edit and lay out)**

Apoorva Stull  
AADA Advocacy  
Update Newsletter  
American Academy of  
Dermatology Association  
Washington, DC

Vivian LaMoore  
Ojibwe Inaajimowin  
"The story as it is told"  
Mille Lacs Band of Ojibwe  
Onamia, MN

Matthew Griebel  
Lacey Haire  
Robin Cutler  
Henderson Spotlight  
Employee Newsletter  
The City of Henderson  
Henderson, NV

**#58. Newsletters - Design & Layout (entire issue)**

National Healthcare  
Group Polyclinics  
Transforming Primary Care  
Issue 25 - Strengthening Mental  
Well-Being Among Youth  
National Healthcare  
Group Polyclinics  
Singapore

## PRINT MEDIA

### #59. Print Media - Employee & Benefit Materials

Shelby Dobson  
Sally Weber  
Patten Fuqua  
*HCA 401(k) Plan Enrollment Guide*  
Voya Financial  
Sykesville, MD

### #60. Print Media - Books

Charlene Wexler  
*Farewell to South Shore*  
*Speaking Volumes*  
Chicago, IL

Lillian McAnally  
Richard Chambers  
Heather Reagan  
*Connected Risk*  
WoW Media Publishing  
Flagler Beach, FL

### #61. Print Media - Special Purpose (includes special reports)

Amy Cross  
*2023-2024 CAHEC ESG Impact Report*  
CAHEC  
Raleigh, NC

### #62. Print Media - Catalogs, Directories & Guides

Bailey Feick  
*Associations North 2023-2024 Membership Directory*  
Innovative Publishing  
Louisville, KY

Ted Jones  
*2025 Lionel Volume I Catalog*  
Lionel  
Concord, NC

### #63. Print Media - Diversity, Equity & Inclusion

Susan Straight  
Maysa Akbar  
Trent Spiner  
*Monitor on Psychology Special Issue on Racial Equity*  
American Psychological Association  
Arlington, VA

### #64. Print Media - Marketing & Public Relations (includes media kits)

No Award Presented

### #65. Print Media - Meeting & Event Materials (includes conferences)

IEEE Publications Department  
*IEEE Microwave Magazine, May 2024, IMS Issue*  
Institute of Electrical and Electronics Engineers  
Piscataway, NJ

P.W. McCallum  
Leigh Lions  
*Grapevine Today*  
Midwest Luxury Publishing  
Fort Worth, TX

Caitlin Marcus  
Kristina Markey  
Kaitlin Juchniewicz  
*AICPA ENGAGE Conference*  
Prudential  
Roseland, NJ

Nathan Diehl  
Tammy Holoman  
Nikki Yannone  
*Counseling Regulatory Boards Annual Summit*  
The National Board for Certified Counselors  
Greensboro, NC

Cody Holt  
Kathleen Briggs  
Tori Garrett  
*ASAE Daily Now*  
TriStar Event Media  
Overland Park, KS

## WEBSITES

### #66. Websites - Websites (entire site, including content and design) (includes microsites)

James Burton  
*Wealth Professional*  
Key Media  
Toronto, ON  
Canada

James Burton  
*Canadian HR Reporter*  
Key Media  
Toronto, ON  
Canada

Lois Bowers  
McKnight's Senior Living  
Editorial and Art Teams  
*McKnightsSeniorLiving.com*  
McKnight's Senior Living  
North Olmsted, OH

Erica Studer  
*ona.org*  
Ontario Nurses' Association  
Toronto, ON  
Canada

Caitlin Marcus  
Tania Wolson  
*NJEA Education Hub*  
Prudential  
Roseland, NJ

Ben Schwantes  
Dani Hendricks  
Anqi Zhang  
*Vanguard Personalization Participant Microsite Conversion Overview and Insights Tabs*  
Vanguard Group  
Phoenixville, PA

Shelby Dobson  
Sally Weber  
Patten Fuqua  
*HCA 401(k) Plan Transition Microsite*  
Voya Financial  
Sykesville, MD

### #67. Websites - WordPress Sites (sites created or hosted with WordPress)

David Riddy  
Mitchell Wood  
*Passenger Transport: APTA's News Center*  
American Public Transportation Association  
Washington, DC

Larry Guthrie  
Dan Jasker  
*SWE Magazine*  
Society of Women Engineers  
Chicago, IL

### #68. Websites - Special Purpose

Kamila Buscavage  
*It's Time for Porter Pilots to Join ALPA*  
Air Line Pilots Association  
McLean, VA

## **#69. Websites - Health & Medical**

Michi Turner  
AACN Publishing Website  
American Association  
of Critical Care Nurses  
Aliso Viejo, CA

Madison Fiedler  
Your Heart Campaign  
Lee Health  
Fort Myers, FL

## **#70. Websites - Most Improved (enter before & after)**

Caroline Gazzara-McKenzie  
Alabama Heritage  
Magazine Website  
Alabama Heritage Magazine  
Tuscaloosa, AL

Jolene Kremer  
AAOMS.org Website  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Toni Kervina  
David Walton  
Garra Liming  
asnt.org redesign  
American Society for  
Nondestructive Testing  
Columbus, OH

Nancy Pietroski  
Marc Cassone  
Kelly George  
Wilderness Medicine Magazine  
Gets a Wildly Welcome Redesign  
HMG Creative  
Wilderness Medical Society  
Austin, TX

## **#71. Websites - New**

Rich Morello  
Melissa Phipps  
Lacey Haire  
JoinHendersonFire.com  
The City of Henderson  
Henderson, NV

## **#72. Websites - Design, Layout, Photography & Graphics**

No Award Presented

## **SOCIAL MEDIA / CONTENT CREATION**

### **#73. Social Media / Content Creation - Social Media Sites (for social media and networking sites including Facebook, LinkedIn, Twitter / "X", Pinterest, Instagram, TikTok, etc.)**

Sara Kosowsky  
Lisa Copher  
Social Media Campaigns  
Matrix Imaging Solutions LLC  
E. Sanborn, NY

### **#74. Social Media / Content Creation - Best Single Blog Post**

Megan Fulton  
Dr. Jeffrey Kerby  
Sudden Impact vs Distance  
and Time: Rural Patients  
and Trauma Care  
American College of Surgeons  
Chicago, IL

Jim Berkman  
Jim Berkman: Life Care  
Centers case sensational  
for all the wrong reasons  
McKnight's  
Northbrook, IL

Carl Kirton  
Hui-Wen (Alina) Sato  
Jacob Molyneux  
The Pitfalls of Being the 'Nice'  
Patient: A Nurse's Perspective  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

### **#75. Social Media / Content Creation - Best Series of Blog Posts (includes [up to 3] posts on a single topic or theme)**

Diana Cruz  
Ask the Expert  
Multiple Sclerosis  
Association of America  
Cherry Hill, NJ

### **#76. Social Media / Content Creation - Special Purpose**

Kelly Florian  
ASNT 2024 Annual  
Conference: Join Us  
ASNT  
Columbus, OH

Jennifer Loftus  
Cassandra Carver  
Employee Incentive Plans: How  
to Create One & 10 Examples  
Astron Solutions  
New York, NY

Publications &  
Communications Team  
ASAM Level of Care  
Certification by CARF:  
From concepts to practice  
CARF International  
Tucson, AZ

Malke Asaad, MD  
Hatan Mortada, MD  
Elie Ramly, MD  
PRS Global Open's Face the Case  
PRS Global Open  
Arlington Heights, IL

Hannah Hilgenkamp  
Instagram Story  
Campaign: WDYD?  
Tippie College of Business  
Iowa City, IA

### **#77. Social Media / Content Creation - Long Form Video (e.g., YouTube)**

Denisse Barajas  
Martinrea Video Media  
Martinrea International  
Auburn Hills, MI

Ellison Schuman  
Katie Fogarty  
Tory Watkins Cherry  
Client and Clinician Support  
Surrounding Suicide Prevention  
National Board  
for Certified Counselors  
Summerfield, NC

### **#78. Social Media / Content Creation - Short Form Video (e.g., Tik Tok, Reels)**

Sarah McCann  
eMCO = Single Pilot Operations  
Air Line Pilots Association  
McLean, VA

Collin King  
NBAA Member Profile Series  
National Business Aviation  
Association (NBAA)  
Washington, DC

Sherlyn Quek  
Thrina Tham  
Deepan Nicholas  
PIONEER - Tiny Tankees  
So Drama! Entertainment  
Singapore

### **#79. Social Media / Streaming**

No Award Presented

### **#80. Social Media / Audio**

No Award Presented

## **ONE-OF-A-KIND PUBLICATIONS**

### **#81. One-of-a-Kind Publications - Political / Government / Association / Nonprofit**

Jeffrey Vortolomei  
Amy Ebersbach  
Steven Morales  
*2025 Tax Planner & Services Guide*  
Constitutional Tax Collector,  
Serving Palm Beach County  
West Palm Beach, FL

Cinamon Vann  
Karen Rhea  
*Engineering With Nature: Natural Infrastructure for Mission Readiness at U.S. Navy and Marine Corps Installations*  
Jacobs  
Lakeport, CA

Karen Rhea  
Kris Toth  
Charlie Hetland  
*I-105 ExpressLanes Equity Assessment Final Report*  
Jacobs  
Los Angeles, CA

Diana Cruz  
*About MS, Third Edition*  
Multiple Sclerosis  
Association of America  
Cherry Hill, NJ

### **#82. One-of-a-Kind Publications - Print**

Chris D'Elia  
Rachel Lilly  
Megan Lee  
*SIGNAL Kids - May 2024 STEM Publication Issue*  
AFCEA International  
Fairfax, VA

Stacie Harrison  
Robert Black  
Eric Iversen  
*Join the Biotech Revolution*  
Start Engineering, LLC  
Winnetka, IL

Mark Deitch  
*Sheriffs Relief Association 100 Year Commemorative Tribute Book*  
Trade News International, Inc.  
Burbank, CA

### **#83. One-of-a-Kind Publications - Electronic (includes Web & PDF publications)**

Noah Yosif  
Jennifer Silber  
*2024 Staffing Industry Playbook*  
American Staffing Association  
Alexandria, VA

Cheryl Tan  
*Sustainable Trade Index 2024*  
Hinrich Foundation  
Singapore

John Renz  
Michael DiChiara  
William Brumbach  
*Prudential Stop Loss Digital Sales Experience*  
Prudential  
Newark, NJ

Andrew Boney  
Laura Raines  
*Sage Business Data Decisions: Make strategic business recommendations through data-driven analysis*  
Sage  
Washington, DC

Sage Video  
*Sage Video: Disability Studies*  
Sage Publishing  
London, England  
United Kingdom

Catherine Clifton  
Kristin Rairden  
Rachel P. Sommers  
*The Professional Counselor Digest – Volume 14, Issue 2*  
The Professional Counselor  
Greensboro, NC

### **#84. One-of-a-Kind Publications - Custom-Published**

*2024 US Open Tennis Tournament Program*  
USTA & H.O. Zimman, Inc.  
Lynn, MA

## **ANNUAL REPORTS**

### **#85. Annual Reports - Electronic (includes Web & PDF annual reports)**

Danielle Mulligan  
*Chesapeake Utilities Corporation - 2023 Sustainability Report*  
Chesapeake Utilities Corporation  
Dover, DE

Debra Humphries  
*IEEE Foundation 2023 Annual Report*  
Dzineworx Studio  
Marlboro, NJ

### **#86. Annual Reports - Print (over 32 pages plus cover)**

Nicole Huggins-Boucaud  
*The 2022/2023 Annual Report of the St. Augustine Campus, The University of the West Indies: Creating Change Together*  
The University of the West Indies, St. Augustine Campus  
St. Augustine, North East  
Trinidad and Tobago

### **#87. Annual Reports - Print (up to 32 pages plus cover)**

Richard De Ronne  
Rev Faith Fowler  
*Cass Community Social Services Annual Report*  
De Ronne Graphics  
Grosse Pointe Woods, MI

Cynthia Martinez  
*2024 Popular Annual Financial Report*  
LACERA Los Angeles County  
Employee Retirement Assoc.  
Pasadena, CA

Leslie Khamsivone  
*2023-2024 NOVEC Annual Report: Sustaining Excellence*  
NOVEC  
Manassas, VA

### **#88. Annual Reports - 1-2 Person-Produced (one or two people write most copy, edit and lay out)**

William Maroni  
Michael Quigley  
*American Public Transportation Association 2024 Annual Report*  
American Public Transportation Association  
Washington, DC

Kimberley VandenBrook  
Dani Batchelor  
*2023 FLC Annual Report*  
FLC  
Winston Salem, NC

## WORKPLACE SKILLS & DEVELOPMENT

### #89. Workplace Skills & Development - Webinars & Presentations

Jessica Dixon  
*Unlock Growth: Align Your  
Brand to Boost Revenue*  
Imaginari  
Chandler, AZ

### #90. Workplace Skills & Development - Education & Training

Rachel Lambert  
*Rethinking Disability and  
Mathematics: A UDL Math  
Classroom Guide for Grades K-8*  
Corwin Press  
Culver City, CA

Bertha Vazquez  
Kimi Waite  
Lauren Madden  
*What Teachers Want to Know  
About Teaching Climate Change*  
Corwin Press  
Coral Gables, FL

### #91. Workplace Skills & Development - Diversity, Equity & Inclusion

Marilyn Oermann  
*Unpacking the Paradox:  
Understanding the Gap Between  
Perceived and Actual Competence  
in LGBTQ+ Health Care*  
Duke University, Editor-in-Chief  
Nurse Educator  
Chapel Hill, NC

Carl Kirton  
Darlene A. Showalter  
Melissa Foster  
*Say the Words: Using Words to  
Confront Injustices in Health Care*  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

### #92. Workplace Skills & Development - Continuing Education / Certification

Genni Burkhart  
Cori Ricca  
Susan Richards  
*Sedation Training and  
Continuing Education: Improving  
Lives and Growing Practices*  
DOCS Education  
Seattle, WA

Chanelle Huff  
Tara Kittle  
*NAVC Certified Veterinary Client  
Service Representative*  
NAVC  
Orlando, FL

Carl Kirton  
Jane Ginther  
Gretchen McNally  
*Reducing Bias Against People  
with Substance Use Disorders*  
The American Journal of  
Nursing (AJN) / Wolters Kluwer  
New York, NY

### #93. Workplace Skills & Development - Data Visualization / Infographics

Tim Hulley  
Megan Sweeney  
Janelle Welch  
*Age and Employment  
Workforce Monitor Infographic*  
American Staffing Association  
Alexandria, VA

### #94. Workplace Skills & Development - Accessibility & Compliance

Kristin Rairden  
Catherine Clifton Hardman  
Gretchen C. Porter  
*2024 NBCC Foundation  
Service Dog Flyer*  
National Board for Certified  
Counselors  
Greensboro, NC

## CURRENT EVENTS & TRENDING TOPICS

### #95. Current Events & Trending Topics - Climate & Environmental Sustainability

Judy Benson  
Maxine Marcy  
*Wracklines Volume 24, Number 2,  
Special Issue: Voices of Diverse  
Youth on Nature, Climate Change*  
Connecticut Sea Grant  
Groton, CT

Sana Usmani  
Maya Valcheva  
*Poverty Environment Action (PEA)  
- United Nations Institute  
for Training and Research  
(UNITAR) and DelphianLogic*  
DelphianLogic  
Pune, Maharashtra  
India

IEEE Publications Department  
*IEEE Potentials, March/April  
2024, Full Issue*  
Institute of Electrical and  
Electronics Engineers  
Piscataway, NJ

ISPE Publications Department  
*Pharmaceutical Engineering —  
November/December 2024*  
ISPE  
Bethesda, MD

Echo D. Cartwright  
*Climate and Energy*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Michele Kho  
*Envision Magazine*  
Mediacorp Pte Ltd  
Singapore

Sherry Nigam  
Felix Leach  
Nick Molden  
*Critical Mass: The One Thing You  
Need to Know About Green Cars*  
SAE International  
Saint Joseph, MI

#### **#96. Current Events & Trending Topics - Health & Medical**

Deborah Hiland  
Tom Kerr  
*Enlyte Envision Trends Report*  
Enlyte  
San Diego, CA

Michael Monostra  
*Greater access to obesity drugs  
puts spotlight on safety*  
Healio  
Thorofare, NJ

Ericka Conant  
Rebecca Geist, DNP, MSN, SAA,  
FCN, PHNA-BC  
Mary Annette Gary, PhD, RN  
*Hidden harm: Factitious  
disorder imposed on another*  
Wolters Kluwer Health  
Philadelphia, PA

Emily L. McClung, PhD, RN,  
NPD-BC  
Kathleen B. Gaberson, PhD, RN,  
CNOR, CNE, ANEF  
*Confronting punishment of errors  
with a "Just Culture" environment*  
Wolters Kluwer Health  
Philadelphia, PA

#### **#97. Current Events & Trending Topics - The 2024 Elections**

Renata Hill  
*Colorado Mental Health  
Voters Guide*  
Moodfuel  
Franktown, CO

Yvette Ruffin  
Heather Estop  
*Sage's Critical  
Thinking Bookcamp*  
Sage Publishing  
Raleigh, NC

#### **#98. Current Events & Trending Topics - Social Issues (e.g., Women's & Civil Rights)**

Rachael Bale  
Margaret Guroff  
*The Survivors*  
AARP  
Denver, CO

Fenella Saunders  
Kate Clancy  
Stacey Lutkoski  
*Biology Is Not Binary*  
American Scientist Magazine  
Research Triangle Park, NC

Marley Ghizzone  
Katrina Altersitz  
*Trendline: Birth Control*  
Healio  
Thorofare, NJ

#### **#99. Current Events & Trending Topics - Economic Issues**

Jesse Harris  
Heather Lockhart-Neff  
*Empowering Chemical Technical  
Professionals Campaign*  
American Chemical Society  
Espanola, ON  
Canada

#### **#100. Current Events & Trending Topics - International Issues**

Mark Betancourt  
*Can the Belt and  
Road Go Green?*  
American Geophysical Union  
Washington, DC

Michael Gips  
*How the Lessons from Atrocities  
Can Improve Our Policing*  
GIPS, LLC  
Bethesda, MD

#### **A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual's name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

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